

FIVE TOP TIPS FOR SUCCESSFUL STORY WRITING!

by Clare Ford,
Education Expert



Find out how you can...

- Create a catchy title
- Keep your reader enthralled
- Write your story easily
- Make your writing interesting
- End on a high!





Why listen to me?

I am Clare Ford, a teacher, tutor and family wellbeing coach with a passion for reading, and I have combined hours of research, expertise, experience and common sense to create this handy toolkit, just for you to share with your child or children,

My passion and specialities lie in supporting and empowering parents so they can rest assured that they have **done everything possible to give their child the best start in life to reach their true potential.**

Book your clarity call now.

TOP TIP ONE: CREATE A CATCHY TITLE



Believe it or not - this is actually the **LAST** thing you should do once you have written your story! But here are some kinds of titles you can use:

1. *Whimsical titles eg: Of Mice and Men*
2. *Action titles: eg: Looking for Alaska*
3. *Whacky Titles eg: Pineapple Grenade*
4. *Descriptive Character Titles : eg: The Boy in the Striped Pyjamas*
5. *Descriptive Setting Titles: eg: The House on Privet Lane*
6. *Day in the Life of Titles: eg: Diary of a Wimpy Kid*

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TOP TIP TWO: HOOK YOUR READER



Let's face it - we've all done it! Been lured into buying a book by amazing blurb and a shiny front cover and then not got past the first chapter. But why?

When you are writing your story it is important to "hook" your reader from the start, so that he or she WANTS to carry on reading!

Here's how you can do that:

1. *Start with a rhetorical question*
2. *Start with a bold statement*
3. *Create an emotion through description*
4. *Leave questions unanswered*

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TOP TIP THREE: WRITE YOUR STORY EASILY

Many people feel daunted when it comes to creative writing. Why? Because you see a big blank page looming in front of you? Or your mind goes blank and you can't think of a single idea? This is perfectly normal and happens to EVERYONE! So here's what you can do:

Find a story planner that works for you - I like a Story Mountain:

Then fill in the spaces on your story so that you get a "big picture" - this enables you to build suspense and drop "clues" for the reader - because YOU know what's coming, even though they don't. Giving yourself this "birds eye view" means you can break your story down into manageable chunks and just write a bit at a time when you feel inspired.



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TOP TIP FOUR: MAKE YOUR STORY INTERESTING

Well, now you've got your ideas, your characters, your setting and your plot - it's time to start writing. Many story writers edit their story - so don't worry about getting everything right the first time! The main thing is to just start and let the words flow through you...

Then, on the second reading you can make a few tweaks to make your writing more interesting. Here's how:

1. *Switch your sentences around to start with the subordinate clause*
2. *Start sentences with - ing*
3. *Start sentences with -ly*
4. *Ask rhetorical questions*
5. *Use higher level punctuation*



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TOP TIP FIVE: END ON A HIGH!



Congratulations! Your story is planned, written and edited and has a strong beginning to hook the reading, a distinct middle where there is a conflict and a resolution. For many people, writing an effective ending can be as tricky as starting!

Having a powerful ending to your story is important - so that your reader is begging for you to write another one!
Here's how you can end on a high!

- 1. It's a wrap! Tie up loose ends eg: in a detective story*
- 2. Leave the reader wondering with an implicit ending eg: or did they...?*
- 3. Write a twist that is completely unexpected to the reader*
- 4. Full Circle - tie back to something at the very beginning*

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LET'S CONTINUE THE CONVERSATION

*Please reach out if you would
like further support
for you and your family*

Find out how you can...

- Be part of our supportive **community**
- Receive monthly guided meditation and visualisations in our **High Vibe & Happy** Messenger group
- Be supported on your parenting journey with bespoke 1:1 **coaching** to a master your mindset, overcome fears and anxieties and parent with confidence in a way that works
- Support your child or children with small group or 1:1 **tuition**
- Switch your **teen** back on to learning with amazing **mentors**
- **Book your free, no obligation call to discuss your requirements here.**

I am a mum with a background in education and healing, and have inspired and worked with parents and children for over 15 years.

During this time I have seen time and time again how we take parenting and education for granted, and yet these most important of "jobs" is simply not taught.

We no longer have to parent and educate our children in the ways that our parents and grandparents have. It is up to us, now, to consciously parent and educate our next generation to prepare them for a very different reality.

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WHAT OTHERS ARE SAYING:

Taking care of you allows you to respond better and connect more deeply with you baby or child.

My client Natalie, took action. She's a first-time mum and her husband is in the armed forces. She was stressed, anxious and overwhelmed, resisting sitting down and working, not managing routines or bedtimes – her daughter was having meltdowns - and so was Natalie.



I have recently had 4 sessions with Clare for anxiety and overwhelm; I have struggled with this for four years since Clara was a baby, and after several years of trying to cope with this by myself I realised that I finally needed to do something about it and reached out for help, as it was becoming a problem in my daily life and affecting my daughter.

Clare's approaches and strategies have really helped me and worked! I find I am coping better with certain things and my relationship with Clara is less strained. I can't recommend Clare enough.

**BEGIN YOUR PARENTING & EDUCATION JOURNEY
HERE...**